

## **DriveTime Kicks Off Tax Season with 6 Store Openings**

PHOENIX (Jan. 19, 2006) -- DriveTime executives said they are celebrating the grand opening of six dealerships in four states this month. Executives also noted that they have ramped up inventory at their dealerships in preparation for the busy tax season.

"This is an exciting time for DriveTime and its customers," said Jon Ehlinger, a DriveTime spokesperson. "Because we are on the cusp of tax season, we'll have a great selection of cars for buyers to choose from. In fact, we have 50 percent more cars in stock this year than last year at this time. And we're offering amazing prizes for people who attend the grand openings."

Executives said the Super Bowl-themed prizes include footballs, pennants and a Super Bowl party. The grand prize is a trip for two to this year's Super Bowl in Detroit.

Three grand openings set for Jan. 20-21 include:

- 2142 W. Camelback in Phoenix
- 5201 Alameda Blvd in Albuquerque, NM
- 1030 Central Expressway N. in Plano, Texas

Three additional opens slated for Jan. 27-28 include:

- 11292 Jefferson Ave in Newport News, Va.
- 3525 N. Military Hwy in Norfolk, Va.
- 188 IH 35 South in New Braunfels, Texas