

DriveTime to open second Jacksonville location

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A used car sales and finance company will open its second Jacksonville location Tuesday on Atlantic Boulevard. It will be the 18th Florida location for [DriveTime](#), which entered the Jacksonville market last year with a Blanding Boulevard location.

DriveTime sells and finances more than 50,000 vehicles each year in 88 dealerships in eight states, primarily serving customers with credit problems.

"We just opened our first Jacksonville location in November," said company spokesman Jon Ehlinger. "We've been pleased with the success of that location so far and we're excited about continuing to grow and expand to other locations across Jacksonville."

As with its first dealership, DriveTime spent about \$350,000 in building costs and site improvements for the dealership on Atlantic Boulevard. The company is planning to open two more sites and an inspection center in Jacksonville this year and to eventually generate \$2.5 million in annual sales taxes in Jacksonville.

DriveTime and its affiliate, [DT Acceptance Corp.](#), are both based in Phoenix and have assets of nearly \$1 billion.